John D. Holtgrew

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402.547.6652
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www.johnholtgrew.com

I have a desire to be challenged, make my mark and leave the world a little better than when I arrived. My goal is to do work that I feel passionate about. I want to continue to learn and strive for better out of myself and the work I do.

EDUCATION

BFA Illustration
Minneapolis College of Art & Design - Minneapolis, MN

1999-2002
www.mcad.edu

- Editorial Illustration
- Comic Illustration
- Graphic Design
- Typography
- Computer Graphics
- Animation

University of Nebraska, Lincoln - Lincoln, NE

1997-1999
www.unl.edu

- Drawing/Painting
- Art History

INDUSTRY EXPERIENCE

PRODUCT CONCEPT ILLUSTRATOR
KidDesigns - Rahway, NJ

2012-Present
www.kiddesigns.com

- Product Conceptualization
- Industrial Design
- Product Illustration
- Product Manufacturing Specifications
- Licensed Graphic Manipulation

OWNER AND CREATIVE DIRECTOR
PowerBand Graphics

2010-Present
www.powerbandgraphics.com

- Branding and Identity Design
- Website Design & Coding
- CMS/Wordpress Implementation
- Project Proposal Creation
- Client Management - Idea Pitching
- Delegating and Coordinating with Contractors
- Email Newsletter Design & Campaign Management
- Retail Product Graphics
- App Interface Design

GRAPHIC DESIGNER
Speedway Motors, Inc. - Lincoln, NE

2008-2010
www.speedwaymotors.com

- Ecommerce Web Design
- Email Newsletter Design
- Email Campaign Management using Mailchimp, Bronto
- UX/UI Design
- Print Design/Illustration

GRAPHIC DESIGNER AND ART DIRECTOR
Gruen Marketing Services, Inc - Minnetonka, MN

2002-2008
www.gruenmarketing.com

- Print Advertising Design
- Marketing Design
- Design Team Management
- HTML/CSS Coding
- Web Banner Design
- Preflight
- Search Engine Optimization
- Search Engine Marketing

RELEVANT SKILLS

- SOFTWARE: Well versed in Adobe Creative Cloud including Illustrator, Photoshop and InDesign. Working knowledge of, SolidWorks, Dreamweaver, Fireworks, Flash and AfterEffects.
- CODING: Well versed in Email Newsletter Design. Working knowledge of HTML, CSS, Wordpress Integration.
- MANAGEMENT: Art Direction, Sales, Project Management, Designer Workflow Creation.

References Available Upon Request